

PRODUCT BROCHURE

# BullPhish ID

Phishing Simulation & Security Awareness Training

Transform your employees from your greatest vulnerability into your strongest line of defense — with automated phishing simulations, engaging training courses, and measurable risk reduction.

**90%**

of breaches start with phishing

**85%**

click rate reduction after 12  
months of training

**80+**

phishing simulation kits available

**\$3.99**

per user/month starting price

Degarmo Technologies | [degarmo.tech](https://degarmo.tech) | July 2026

**THE THREAT**

## The Human Factor Is Your Biggest Risk

No firewall stops an employee who clicks a convincing phishing email.

### WHY SECURITY AWARENESS TRAINING IS NON-NEGOTIABLE

Your organization has firewalls, antivirus software, and email filters. So do most businesses that experience major breaches. The reason those defenses fail? Every technical control has one fundamental gap: the human in the chair. Phishing attacks have become so convincing that even experienced IT professionals fall for them.

### HOW A PHISHING ATTACK HAPPENS

Step	What Happens
1	Employee receives a convincing phishing email — appearing from Microsoft, HR, or a known vendor
2	Employee clicks the link and enters credentials on a realistic-looking fake login page
3	Attacker logs in using stolen credentials — gaining access to email, files, and internal systems
4	Breach escalates — ransomware, data theft, BEC fraud, or lateral movement across the network

### The Solution Is Consistent Training

BullPhish ID delivers realistic phishing simulations and engaging training automatically — building the habit of skepticism that is your organization's most durable defense.

## HOW BULLPHISH ID WORKS

# A Complete, Automated Security Awareness Program

Set it once. The platform handles simulations, training, reporting, and re-enrollment.

## THE FOUR-STEP PROGRAM CYCLE

### 1. Phishing Simulation Launched

We schedule and send realistic phishing test emails from 80+ pre-built kits — modeled on Microsoft, HR alerts, file-sharing notices, and more. New kits are added every month.

### 3. Auto-Enrollment for At-Risk Users

Employees who clicked are automatically assigned targeted remedial training — no manual action required. The right course goes to the right person instantly.

### 2. Results Are Tracked

The platform records who clicked, who submitted credentials, and who reported the email — building a complete picture of your organization's current risk profile.

### 4. Progress Reported

Automated monthly reports track click rates, training completion, and improvement over time — ready for leadership reviews, compliance audits, and cyber insurance documentation.

## KEY FEATURES

### 80+ Phishing Simulation Kits

Templates modeled on real threats: Microsoft, DocuSign, HR alerts, and more. 4 new kits added monthly to stay current with evolving attacker tactics.

### 55+ Training Courses, 8 Languages

Animated video-based courses with quiz comprehension checks. Available in English, Spanish, French, German, Italian, Portuguese, Dutch, and Japanese.

### Active Directory Sync

Employee lists stay current automatically via AD sync — no manual imports or risk of sending tests to former employees.

### Auto-Enrollment on Failure

Employees who fail a simulation are automatically enrolled in targeted training — no admin action needed. High-risk individuals get help immediately.

### White-Label Training Portal

The employee training portal is co-branded with your organization's logo — creating a familiar experience that drives higher completion rates.

### Schedule 12 Months in Advance

Configure your entire year's campaign schedule once. The platform runs automatically without ongoing management from your team.

COMPLIANCE & BUSINESS VALUE

# Satisfy Auditors. Lower Premiums. Document Everything.

BullPhish ID generates the compliance evidence your auditors and insurer demand — automatically.

## COMPLIANCE FRAMEWORK ALIGNMENT

FRAMEWORK	REQUIREMENT	COVERAGE
<b>NIST CSF</b>	Awareness & Training (PR.AT)	✓ Training records + phishing metrics
<b>HIPAA Security Rule</b>	Security Awareness Training	✓ Completion records per employee
<b>PCI DSS v4.0</b>	Req. 12.6 — Security Awareness	✓ Documented awareness program
<b>SOC 2 Type II</b>	CC1.4 — Training & Awareness	✓ Automated audit trail
<b>Cyber Insurance</b>	Active phishing simulation program	✓ Campaign reports ready to export

## WHY CYBER INSURERS REQUIRE THIS

Cyber insurance underwriters increasingly require documented proof of security awareness training before issuing or renewing policies. BullPhish ID was built to satisfy these requirements — automatically generating the reports you need without adding administrative burden.

### The ROI Is Undeniable

At \$3.99/user/month for a 25-person team, BullPhish ID costs ~\$1,197/year. The average cost of a single successful phishing attack exceeds \$500,000. One prevented incident pays for years of training.

## MANAGED BY DEGARMO TECHNOLOGIES

BullPhish ID is powerful on its own — but most organizations lack the in-house security expertise to configure it optimally, keep phishing kits fresh, analyze results, and adjust the program over time. Degarmo Technologies handles every aspect of the program as part of your managed security service.

## Ready to Build Your Human Firewall?

Degarmo Technologies will configure and launch your BullPhish ID security awareness program — with phishing simulations running within days of onboarding. No technical effort required from your team.

- **Free Security Consultation**
- **No Long-Term Contract Required**
- **Program Live in Days**

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